# **Assignment 2 Finance and Accounting Instructions**

**Due: Fri Sep 19, 2025 6:00pm**

* Based on your reading, class discussion and videos bring  understanding of accounting and finance foundations in real life.
* Use the company your group was assigned. (Ford Motor Company)
* Prepare a Memo and presentation.
* Find the **company's 10k** and **annual reports** for the **last 10 years** (from 2025 for YE 2024 to 2016 for YE 2015) .
  + Examine the **different aspects of its balance sheets and financial statements**.  Opine as to the changes over time.
  + Observe and note any **patterns**.
  + Report on any reports of **impairment on the balance sheet or financial ratios**.
  + Report on **unusual or interesting issues** which can **affect the long term financial health** of the company.
* Introduce your company to class with a **high level summary**.
* In addition, the company is considering **two alternative long term investments**.  One is an investment A that will yield $50 million per year for 20 years and another is investment B that will yield $40 million for 12 years.  **Which**  would you choose and **why**?

Please ensure that your submission is well written and formatted--use a specific style guide or go to writing center at UNT for help.

* Standard **1.5 space**, **12 point font**, with **charts and tables in text** is fine
* SEC website for 10-K (annual reports), Proxy (annual meeting), and Ownership disclosures for Ford Motor Company: <https://www.sec.gov/edgar/browse/?CIK=37996>
* 10-K and other reports from Ford Motor Company website: <https://shareholder.ford.com/financials/default.aspx>